



Sean Ockert

Web Developer & Designer

Let's work together

Hi there, I'm a veteran web developer with a knack for clarity, performance, and usability. Seeking a role in front-end dev, product, marketing, or UI/UX for consumer web applications.

Personal

Email	hello@seanockert.com	Location	Moorooka, Brisbane, AU
Phone	0431 654 334	Date of Birth	22 nd August 1984
Website	seanockert.com	Nationality	Australian

Experience

IntelliHR, Brisbane

2022 – Present

UX Design Engineer

- Developed a new product design system and UI component library (React, Figma)
- Collaborate with product and dev teams to design new features
- Improved key features of the HR SaaS product (Typescript, Laravel)

Teach Starter, Brisbane

2019 – 2021

Front-end developer

- Successfully built and launched a new online teaching resource marketplace for an audience of one million+ members, running on Nuxt.js
- Designed, developed and launched Assess, an online assessment builder tool for teachers
- Created interactive learning tools for teachers
- Integrated payment gateways and optimised checkout flows
- Improved analytics and SEO to meet company KPIs and better serve users

Neto Ecommerce, Brisbane

2017 – 2019

Front-end developer

- Responsible for company's public website, sales funnel, and SEO
- Re-designed and migrated company website to CraftCMS
- Created a landing page builder tool that allowed marketing to quickly spin up campaign pages
- Optimised sales funnels and user onboarding
- Built documentation hub on Salesforce Service Cloud
- Undertook usability research and improved UI design for core SaaS product

QUT, Brisbane

2016 – 2017

UI/UX developer

- Built Java portlets and UI components for QUT Virtual student portal
- Created new designs and collateral for the university's student gateway

Halfbrick Studios, Brisbane

2012 – 2016

Web developer and marketer

- Developed gaming websites and interactive web apps for all Halfbrick's IP
- Created internal company tools, marketing collateral, and email campaigns
- Sys-admin for websites with 1 million+ monthly active users
- Improved website conversion rates through analytics and social data
- Participated in building game prototypes, and in developing a published game
- Helped develop a player management system in Angular.js

Freelance, Sydney

2012

Web designer

- Contractor for Kintek Studio
- Web development work for startups and small businesses

Copenhagen Shipping Exchange, Bangkok

2011

Front-end developer

- Developed an online application for shipping brokers to track vessel and cargo locations around the world in real-time
- Improved usability of the web application and re-architected front-end jQuery to use Backbone

Kintek Studio, Brisbane

2009 – 2011

Web designer

- Worked directly with multiple clients from ideas pitch, to design comps, through to development, SEO and ongoing site management and customer support
- Built and delivered ecommerce stores and CMS-based websites (WordPress, Joomla, Magento)

Matter Solutions, Brisbane

2009

Web designer

- Client work - design and development of websites for small businesses
- Converted static mockups to HTML/CSS, built WordPress and CakePHP sites
- SEO for small businesses

Hydrexia, Brisbane

2007 – 2009

Materials research scientist

- Development of experimental metal hydride and hydrogen storage system
- Cast novel alloys and analysed H2 sorption properties through metallurgy techniques
- Operated hydrogen absorption testing rigs, analysed results, and improved prototypes

Education

Griffith University

2003 – 2006

Honours in Photonics and Nanoscience

Solid-state and quantum physics, chemistry, optical communications, and microelectronics.

Skills

Technical

- **HTML & CSS:** SASS, styled components, atomic design, SEO, WCAG accessibility
- **JavaScript:** Vue, React, TypeScript, Webpack, Vite
- **Design:** Sketch, Figma, Photoshop, Illustrator
- **Testing:** Jest, Cypress, A/B testing, CI/CD tools
- **PHP:** Laravel, CraftCMS, WordPress
- **Server-side:** NodeJS, Nginx/Apache, AWS, Serverless
- **Ecommerce:** Shopify, Amazon
- **Web Graphics:** SVG, Canvas
- **Analytics:** Segment, Amplitude, Google Analytics

Other

- **Marketing:** Social media and email campaigns, conversion funnels
- **English Teaching:** CELTA certified
- **Foundry Casting:** Mg & Al alloy casting
- **Cool Tech:** Scanning Electron Microscopy

Find me online

- **LinkedIn:** [linkedin.com/in/sean-ockert-b2294230](https://www.linkedin.com/in/sean-ockert-b2294230)
- **GitHub:** github.com/seanockert
- **Twitter:** twitter.com/seanockert

References available upon request.